



PINGONE PROTECT PROOF OF VALUE

TRY IT FIRST: THE SMARTER APPROACH TO FRAUD PREVENTION

Fraud threats are evolving—your defences should too. ProofID's PingOne Protect Proof of Value (PoV) provides organisations with clear insights into potential fraudulent activity within their environment and the business impact of deploying PingOne Protect.

By trialling PingOne Protect in a listen/learning mode, we provide quantified fraud detection insights and actionable recommendations to enhance identity security while improving the user experience by reducing unnecessary authentication challenges.

BUSINESS BENEFITS

▷ FRAUD PREVENTION & RISK REDUCTION

Identify and mitigate potential fraudulent activities, including account takeovers and bot attacks.

▷ ENHANCED USER EXPERIENCE

Reduce authentication friction while maintaining security, leading to improved customer satisfaction.

▷ INFORMED SECURITY INVESTMENT

Gain clear, data-driven insights to build a business case for deploying PingOne Protect.

▷ COSTED IMPLEMENTATION PLAN

Receive a roadmap outlining costs, benefits, and next steps for full deployment.



HOW THE POV WORKS

- ▷ **Implementation** – ProofID deploys PingOne Protect in listen/learning mode.
- ▷ **Observation Period** – A four-week passive monitoring phase to assess potential fraudulent activity.
- ▷ **Data Assessment & Reporting** – Collaborative review with customer stakeholders, delivering in-depth findings report.



SERVICE OUTCOMES

- ▷ **Detailed findings report** highlighting security gaps and fraud prevention insights.
- ▷ **Quantified business impact assessment** identifying fraud reduction opportunities.
- ▷ **Presentation of findings** to key stakeholders.
- ▷ **Costed proposal** for full PingOne Protect implementation.

WHY CHOOSE PROOFID?

ProofID is a Ping Identity Elite Delivery Partner with over a decade of experience in delivering identity security solutions. As a 6x Ping Identity Delivery Partner of the Year, ProofID has successfully deployed PingOne Protect and other Ping solutions across enterprises worldwide, ensuring seamless integration and maximum-security impact.

